



## FOR IMMEDIATE RELEASE

### **“The Voice” Winner Jordan Smith to Make Special Appearance in “I Hope You Dance” Cinema Event May 16 and May 23 on Select Screens Nationwide**

*Republic/LightWorkers Records Emerging Star to Sing Special A capella Rendition of the Classic Song and Showcase New Hit Single “Stand in the Light”*

**NEW YORK, N.Y., May 3, 2016** – Republic/LightWorkers Records artist Jordan Smith, Season 9 winner of “The Voice,” will join a star-studded cast for the nationwide theater event, “I Hope You Dance, The Power and Spirit of Song,” premiering in over 300 select Screenvision Media theatres nationwide Monday, May 16 at 2 and 7 p.m., with encore showings Monday, May 23 at 2 and 7 p.m. Smith’s special appearance will feature his breathtaking a capella rendition of “I Hope You Dance” created specifically for this theater event. The music video for his current hit single, “Stand in the Light,” will also be showcased and introduced to audiences by the film’s producer, Spencer Proffer.

“We are thrilled to have Jordan’s support and participation in this event with his never-before-seen, beautiful a cappella performance of the song ‘I Hope You Dance,’” said Darryl Schaffer, EVP, Operations and Exhibitor Relations, Screenvision Media.

This national cinema event will be hosted by Kathie Lee Gifford and features powerful stories of hope, faith, inspiration and overcoming unimaginable odds through the transformative power of song. “I Hope You Dance, The Power and Spirit of Song” also features best-selling author, speaker and spiritual leader to millions, Joel Osteen, the legendary Dr. Maya Angelou, celebrated artist/songwriters Brian Wilson (“God Only Knows”), Graham Nash (“Teach Your Children”), country music star Vince Gill and original recording artist, Lee Ann Womack.

Additionally, Kathie Lee will host a panel to give cinema attendees tools for overcoming obstacles in their lives that includes Dr. Tim Storey, renowned life coach and motivational speaker; Michael Gallagher, syndicated radio host, Salem Radio Network and Fox News Contributor; Dream Center’s Caroline Barnett, a noted speaker and author and media chair; and actress Shari Rigby.

“Regardless of what you or a loved one may be going through right now, we hope that this “I Hope You Dance” event will inspire you and give you the tools you need to overcome life’s unexpected obstacles,” said Shelly Maxwell, managing partner of KAOS Connect, the event experience creator in alliance with Screenvision.

Tickets for this exclusive theater event are available at [www.ihopeyoudancetickets.com](http://www.ihopeyoudancetickets.com).

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**ABOUT SCREENVISION MEDIA:** Headquartered in New York, N.Y., Screenvision Media is a national leader in cinema advertising, offering on-screen advertising, in-lobby promotions and integrated marketing programs to national, regional and local advertisers and providing comprehensive cinema advertising representation services to top tier theatrical exhibitors presenting the highest quality moviegoing experience. The Screenvision Media cinema advertising network is comprised of over 14,300 screens in 2,300+ theater locations across all 50 states and 94% of DMAs nationwide; delivering through



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more than 150 theatrical circuits, including 6 of the top 10 exhibitor companies. For more information: <http://screenvisionmedia.com/>.

**ABOUT KAOS CONNECT, LLC:** Headquartered in Denver, CO, KAOS Connect is the next step in the evolution of the event experience, making events more accessible and engaging both on–and beyond–the Big Screen. By transforming ordinary content into extraordinary experiences, KAOS connects people, organizations, brands and content worldwide. Owned and operated by two seasoned media executives, Shelly Maxwell and Dan Diamond have been credited with the success of creating and building the world’s preeminent EVENT CINEMA business as they transformed movie theatres into places where communities could gather together to experience unique entertainment and infotainment, not just traditional films. For more information: <http://www.kaosconnect.com>.

### **ABOUT METEOR 17 AND SPENCER PROFFER**

Headquartered in Los Angeles, this convergence and production venture is helmed by innovative media and music producer, Spencer Proffer. M17 is producing and is developing an ambitious slate of projects across music, TV, film, Internet, live event, and other platforms, integrating brand marketing and music as organic components. M17 is a full service organization that actively participates from conception and architecture through all phases of deal making, production, marketing and distribution entities. [www.meteor17.com](http://www.meteor17.com).

Spencer Proffer is a highly regarded media producer and strategist with a long history of connecting with audiences. His productions and those he has been integrally involved with have garnered Academy, Golden Globe, Emmy, Grammy and Tony awards and nominations. As music producer, Spencer has sold millions of gold and platinum records. He has expanded his pedigree by architecting and executing original content for films, brands and distribution companies to get their message across, utilizing music as an organic component.

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