



KAOS CONNECT NAMES PAM RENALL SENIOR VICE PRESIDENT OF CONTENT & CLIENT MANAGEMENT

Fast Growing Industry Company Strengthens its Resources with the Hire of Former NCM Sales Operations Executive to Oversee Work with Distribution Partners

For Immediate Release:

(Denver) (March 1, 2016)—Denver-based **KAOS Connect** (www.KAOSconnect.com), creators of extraordinary multi-platform event experiences, has named former NCM Vice President of Sales Operations, **Pam Berlin Renall**, as the New Senior VP of Content and Client Management to commence immediately. The announcement was made by KAOS Connect owners and veteran cinema media executives, Shelly Maxwell and Dan Diamond.

In her new role, Renall will be in charge of managing all client and logistical operations, working hand-in-hand with all distribution partners including the recently announced alliance with leading national cinema advertiser, Screenvision.

“We are thrilled to welcome Pam to KAOS Connect. Pam brings an extraordinary amount of industry experience, long-standing relationships and talent to our company. Bringing Pam on board further bolsters our focus and commitment to developing and distributing high quality event-based programming for on-line, mobile, broadcast, cable and movie screens across the country”, said Dan Diamond and Shelly Maxwell, managing partners of KAOS Connect.

Prior to joining KAOS, Renall spent over 10-years at NCM in key executive positions. Most recently, as Vice President of Sales Operations, she was responsible for overseeing all business operations supporting more than 200 National and Regional Sales Directors in the implementation of advertising contracts for all AMC, Cinemark, Regal and affiliate circuit movie theaters nationwide, with more than 19,700 screens. Before her work in Cinema Advertising, Pam worked in television programming and production (Dish Network) and in the financial services industry (Charles Schwab).

“Pam brings tremendous experience in the management of content and client relationships specific to cinema. We are looking forward to working with Pam and KAOS on our joint Event Cinema initiatives” added Bernadette McCabe, SVP overseeing Event Cinema at Screenvision Media.

Media Contacts:

Sabrina Propper
818.515.5798
spropper.rpijr@gmail.com

ABOUT KAOS CONNECT, LLC

Headquartered in Denver, CO, KAOS Connect is the next step in the evolution of the event experience, making events more accessible and engaging both on—and beyond—the Big Screen. By transforming ordinary content into extraordinary experiences, KAOS connects people, organizations, brands and content worldwide. Owned and operated by two seasoned media executives, Shelly Maxwell and Dan Diamond have been credited with the success of creating and building the world's preeminent EVENT CINEMA business as they transformed movie theatres into places where communities could gather together to experience unique entertainment and infotainment, not just traditional films. For more information: <http://www.KAOSconnect.com>

ABOUT SCREENVISION MEDIA

Headquartered in New York, N.Y., Screenvision Media is a national leader in cinema advertising, offering on-screen advertising, in-lobby promotions and integrated marketing programs to national, regional and local advertisers and providing comprehensive cinema advertising representation services to top tier theatrical exhibitors presenting the highest quality movie-going experience. The Screenvision Media cinema advertising network is comprised of over 14,200 screens in 2,200+ theater locations across all 50 states and 94% of DMAs nationwide; delivering through more than 150 theatrical circuits, including 6 of the top 10 exhibitor companies. For more information: <http://screenvisionmedia.com/>.